

The 8th Health & Business Forum Summary Notes

“Mobile Technology for Posyandu to Improve the Quality of Children’s Health in Indonesia”

A partnership between HSBC and WVI

Thursday, 20 April 2017, 9 AM – 12 AM

The Partnership Program



The use of technology makes cadres' job easier in improving the quality of children health services in Indonesia ©Wahana Visi Indonesia, 2017.

HSBC partners with Wahana Visi Indonesia (WVI) to implement Pos Pintar in Posyandu (Integrated Health Post) to improve the quality of children’s health in Indonesia.

Posyandu is a center of healthcare for mother and child, and it’s part of the national health system. One of their goals is to improve nutritional status of children health. 2013 Riskesdas data showed that more than 4.6 million children under five in Indonesia suffered from nutritional problems. There are over 260,000 Posyandu in Indonesia.

When a mother brings her child to Posyandu, she would go through these 5 steps: (1) registration, (2) weight and height measurement, (3) data recording by a health cadre, (4) counselling session

by the cadre to the mother, and (5) health service for toddler with health issue. One Posyandu is normally run by 5-8 cadres, who work for 4-5 hours to measure approximately 150 toddlers. Cadres are often overwhelmed with data recording and counseling session. On top of that, the cadres also must prepare various reports for various government agencies. As a result, the data is not well documented and, therefore, badly affect the decision making related to mother and child.

To overcome this issue, WVI created the mPosyandu, a mobile phone-based application to assist Posyandu cadres. Two main features of the application are (1) Child Development: cadres would input data of child’s weight, height, and identification for analysis and to produce the child’s growth status; (2) Counseling: it would help cadres to go through 3 counseling steps (i.e.: assessment, analysis, and action). The message that appears would be based on the previous analysis. This application facilitates the cadres to perform their tasks in a much easier and faster way. Moreover, relevant government institutions could use the data for policy making purposes based on their needs.

HSBC was interested to partner with WVI because of their common interests to improve children health. They also believe that a good life starts from a healthy childhood. The cooperation between the two

organizations was implemented in Pos Pintar program and implemented in 3 cities, Jakarta, Surabaya and Pontianak, reaching out 151 Posyandus. A total of 879 cadres have acquired skills and knowledge on how to use the application on maternal child health. Up to 10,700 children have their health status monitored monthly. HSBC also has committed to engage their staff in this Post Pintar activity. More than 300 HSBC staff from 3 cities had volunteered in Post Pintar activities. Some of them participated in organizing Breastfeeding Week in Surabaya.

About Health and Business Forum

Health and Business Forum is a continuation of previous discussions in family planning and reproductive health, which has been started in February 2014. The theme of each discussion is intended to accommodate the initiative of organizations that involved with topics that include health more broadly. The Forum was held once every three months as a forum to exchange information and share lessons learned on health issues in Indonesia. This Forum is a collaboration between CCPHI and Yayasan Cipta Cara Padu (YCCP). CCPHI is a non-profit organization that promotes and facilitates partnerships among companies, non-governmental organizations (NGOs) and local governments for a healthy and sustainable communities. YCCP is an organization that focuses on policy advocacy, community development, sanitation and environment cleanliness that aims to promote a hygiene and healthy lifestyle.

The Forum was attended by 55 participants from 15 companies, 15 NGOs, 1 educational institution, 2 donor agencies and 1 media. Doseba Tua Sinay, CEO & National Director of Wahana Visi Indonesia, gave the welcoming remarks, and Inne Silviane, Executive Director of YCCP, was the moderator for the discussion. The presentation was delivered by Nuni Sutyoko, Head of Corporate Sustainability HSBC, Asteria Aritonang, Director of Natural Resource WWI, and Yoselina Sue, Project Manager Pos Pintar WWI.

HSBC Indonesia (www.about.hsbc.co.id) is a financial institution and provides various financial services such as retail and commercial banking and wealth management. And Wahana Visi Indonesia (<http://www.wvindonesia.org/>) is a Christian humanitarian organization to make a sustainable change in the lives of children, families and communities in poverty.

Summary notes of the meeting can be accessed at www.ccphi.org The 9th Health & Business Forum will be held in July 2017. If you need the attendance list, please contact admin@ccphi.org.