

The 7th Health & Business Forum Summary Notes

“Mobile Clinic”

A partnership between Indosat Ooredoo and PKPU

Wednesday, 26 October 2016

The Partnership Program



Indosat Ooredoo Mobile Clinic provides health services targeting mother and children in remote areas of Indonesia. ©Indosat Ooredoo 2016.

Indosat Ooredoo works in partnership with Pos Keadilan Peduli Umat (PKPU) to implement Mobile Clinic program to improve community health in remote and rural areas, and disaster victims across Indonesia. This program is in response to increase access of health service in remote areas, and to extend reach for the underserved community. In addition, Indonesia is still one of many countries with high maternal mortality rates, which among other things are caused by lack of care during and after pregnancy.

The Mobile Clinic started in 2007 and is still currently underway with several partners i.e. Rumah Zakat, PKPU, Bulan Sabit Merah and Dompot Dhuafa

Republika. Mobile Clinic is a medical van managed by professional physicians with modern health care equipment including respiratory aids, suction pumps, centralized oxygen, and Ultrasound device for pregnant women. Mobile Clinic could also execute minor surgery procedures.

The partnership between Indosat Ooredoo and its partners has been implemented by visiting communities in needs, particularly for mothers and children. It provides free health care services such as medical care, distribution of vitamin and recommendation of nutrition, and public education on the importance of healthy lifestyle. Because of its flexibility the Mobile Clinic can be dispatched to reach the underserved and disaster-prone regions across Indonesia.

The division of tasks and roles between Indosat Ooredoo and the partners was clear from the beginning. The Partners are responsible for: (1) identifying locations that are poverty areas, disaster-prone areas and certain disease endemic area; (2) coordinating with local governments for licensing; (3) ensuring the availability of doctors, paramedics and medical supplies based on target schedule, and (4) providing regular report to Indosat Ooredoo. Meanwhile Indosat Ooredoo is responsible for: (1) providing operational funds, (2) conducting regular review, and (3) ensuring active involvement of Indosat Ooredoo staff in coverage area of Mobile Clinic.

As of April 2016, Mobile Clinic with all partners has provided health care to more than 770,000 people in 16 locations in North Sumatra, West Sumatra, Bengkulu, Banten, DKI Jakarta, Central Java, Yogyakarta, East Java, West Kalimantan, South Kalimantan, and South Sulawesi. Particularly with PKPU, from May 2015 to April 2016, the program has reached 23,000 people, with 48% receiving healthcare service and 52% receiving health education in North Sumatra, DKI Jakarta, West Sumatera, Bengkulu and East Java region.



Indosat Ooredoo Mobile Clinic, run by PKPU, provides free basic health services and logistical supports to flood victims. It had accelerated relief efforts after floods in Greater Jakarta area. ©Indosat Ooredoo 2015.

Mobile Clinic has received the MDGs Award from the Indonesian Government in 2009 and 2010 on improving maternal health and reducing child mortality. At the international level, this program received Stevie Award and Global Carrier Awards for the initiative of providing health services for marginalized communities.

Ooredoo Group provides full support for the Initiative of Mobile Clinic, and expands it into global cooperation and teams up with international partner such as the Leo Messi Foundation. Mobile Clinic has become a model of global health program for other developing countries in the regions such as the Middle East, North Africa and Southeast Asia.

About Health and Business Forum

The Health and Business Forum is a continuation of previous discussions on family planning and reproductive health, initially started in February 2014. The change of the Forum's theme was intended to broaden the discussions, which now covers all aspect of health issues. The Forum was held once every three months as a forum to exchange information and share lessons learned on health issues in Indonesia. This Forum is a collaboration between CCPHI and Yayasan Cipta Cara Padu (YCCP). CCPHI is a non-profit organization that promotes and facilitates partnerships among companies, non-governmental organizations (NGOs) and local governments for a healthy and sustainable communities. YCCP is an organization that focuses on policy advocacy, community development, sanitation and environment cleanliness that aims to promote a hygiene and healthy lifestyle.

The Forum was attended by 53 participants from 11 companies, 16 NGOs, 2 educational institutions and 1 government agency. Deva Rachman, Group Head Corporate Communication Indosat Ooredoo, gave the welcome remarks, and Inne Silviane, Executive Director of YCCP, was the moderator for the discussion. The presentation was delivered by Deva Rachman of Indosat Ooredoo and Aan Suherlan, Partnership Manager, PKPU.

Indosat Ooredoo (<https://indosatooredoo.com/>) is an Indonesia-based digital telecommunications company, a subsidiary of Ooredoo, which headquartered in Doha, Qatar; whereas PKPU (<http://www.pkpu.org>) is a non-profit organization started in 1999 to address a variety of social issues, humanitarian and disaster relief in Indonesia.

Summary notes of the meeting can be accessed at www.ccpbi.org. The 8th Health & Business Forum will be held in February 2017. If you need the attendance list, please contact admin@ccphi.org.